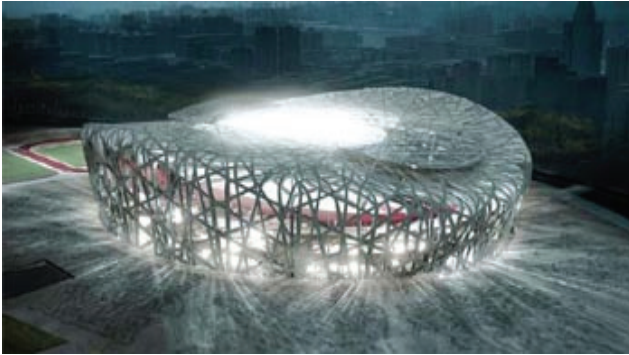


ASSA ABLOY contributes to 2008 Olympics

With the eyes of the world on China in 2008, the Beijing Olympic Games will be the biggest event next year, and ASSA ABLOY will be there to help make it safe and secure.



National Stadium, Beijing

Honeywell, the electronics contractor for the Bird Nest Project (National Stadium), has appointed ASSA ABLOY as its door opening solution supplier for all electronic doors.

After thorough consideration, Honeywell determined that products from effeff AND Trimec's V-Lock were the products that best met its customer's requirements.

"ASSA ABLOY is a well-known company," says David Wang, Operating Director from Honeywell. "For this project, our focus was on satisfying our customers' needs for high security. We chose the product for its stability, reliability and aesthetics."

Philip Yeung, head of sales at ASSA ABLOY China, says: "We are proud to be part of the 2008 Olympic Games. The competition in this segment is extremely high, but the product we offered was best suited to this particular project. Moving forward we believe that, like the products from effeff and Trimic's V-lock will become the product of choice for applications that require high security access control."

The Olympics project is the first time V-Lock has been used in a high-profile development in China.

Good news also comes from the Olympic Water Cube Project (National Aquatics Center). ASSA ABLOY, working with Siemens, will provide the magnetic lock solutions for electronic doors in the building.

"Although the government has a principle of holding the Olympic Games in a thrifty way, we were able to secure this project because of our business know-how and reputation in the industry for high-end products," Philip says.

Ness Huseyin